## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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1. Name and Addre	1 0	erson*	2. Issuer Name and Ticker or Trading Symbol <u>AVID TECHNOLOGY INC</u> [ AVID ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner
(Last) 22 PHEASANT	ast) (First) (Middle) 2 PHEASANT LANDING ROAD		3. Date of Earliest Transaction (Month/Day/Year) 11/07/2005	Officer (give title Other (specify below) below)
(Street) NEEDHAM (City)	MA (State)	02492 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of	Acquired (D) (Instr.	(A) or 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Stock	11/07/2005		М		10,000	A	<b>\$9.66</b>	10,000	D	
Common Stock	11/07/2005		S		1,200	D	\$51.56	8,800	D	
Common Stock	11/07/2005		S		200	D	\$51.55	8,600	D	
Common Stock	11/07/2005		S		100	D	\$51.53	8,500	D	
Common Stock	11/07/2005		S		1,250	D	\$51.51	7,250	D	
Common Stock	11/07/2005		S		200	D	\$51.5	7,050	D	
Common Stock	11/07/2005		S		150	D	\$51.42	6,900	D	
Common Stock	11/07/2005		S		300	D	\$51.4	6,600	D	
Common Stock	11/07/2005		S		400	D	\$51.39	6,200	D	
Common Stock	11/07/2005		S		100	D	\$51.38	6,100	D	
Common Stock	11/07/2005		S		400	D	\$51.37	5,700	D	
Common Stock	11/07/2005		S		1,100	D	\$51.36	4,600	D	
Common Stock	11/07/2005		S		600	D	\$51.35	4,000	D	
Common Stock	11/07/2005		S		4,000	D	\$51.3	0	D	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerci Expiration Dat (Month/Day/Ye	te	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- Qualified Stock Options (right to buy)	\$9.96	11/07/2005		М			10,000	05/22/2002 <sup>(1)</sup>	05/22/2008	Common Stock	10,000	\$0	0	D	

**Explanation of Responses:** 

1. The options is fully exercisable on the date of grant.

## Remarks:

Pamela Lenehan

\*\* Signature of Reporting Person

11/07/2005

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.