

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person* <u>BAKER PATRICIA A</u> (Last) (First) (Middle) <u>855 BOARDWALK PLACE</u> (Street) <u>REDWOOD CITY CA 94065</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>AVID TECHNOLOGY INC [AVID]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>VP of Human Resources</u>	
	3. Date of Earliest Transaction (Month/Day/Year) <u>10/29/2004</u>		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
	4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/29/2004		M		10,000	A	\$13.0625	19,177	D	
Common Stock	10/29/2004		M		9,792	A	\$14	28,969	D	
Common Stock	10/29/2004		M		8,008	A	\$12.8	36,977	D	
Common Stock	10/29/2004		S		200	D	\$52.19	36,777	D	
Common Stock	10/29/2004		S		6	D	\$52.2	36,771	D	
Common Stock	10/29/2004		S		9,700	D	\$52.2	27,071	D	
Common Stock	10/29/2004		S		800	D	\$52.24	26,271	D	
Common Stock	10/29/2004		S		200	D	\$52.25	26,071	D	
Common Stock	10/29/2004		S		1,700	D	\$52.34	24,371	D	
Common Stock	10/29/2004		S		500	D	\$52.3	23,871	D	
Common Stock	10/29/2004		S		600	D	\$52.43	23,271	D	
Common Stock	10/29/2004		S		401	D	\$52.44	22,870	D	
Common Stock	10/29/2004		S		200	D	\$52.47	22,670	D	
Common Stock	10/29/2004		S		300	D	\$52.5	22,370	D	
Common Stock	10/29/2004		S		100	D	\$52.55	22,270	D	
Common Stock	10/29/2004		S		600	D	\$52.63	21,670	D	
Common Stock	10/29/2004		S		200	D	\$52.64	21,470	D	
Common Stock	10/29/2004		S		1,177	D	\$52.65	20,293	D	
Common Stock	10/29/2004		S		1,000	D	\$52.68	19,293	D	
Common Stock	10/29/2004		S		900	D	\$52.7	18,393	D	
Common Stock	10/29/2004		S		516	D	\$52.75	17,877	D	
Common Stock	10/29/2004		S		408	D	\$52.77	17,469	D	
Common Stock	10/29/2004		S		7,392	D	\$52.77	10,077	D	
Common Stock	10/29/2004		S		400	D	\$52.78	9,677	D	
Common Stock	10/29/2004		S		200	D	\$52.79	9,477	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Deemed Execution Date, if any (Month/Day/Year)	5. Code (Instr. 8)	6. V	7. (A)	8. (D)	9. Date Exercisable (Month/Day/Year)	10. Expiration Date (Month/Day/Year)	11. Title of Securities Underlying Derivative Security (Instr. 3 and 4)	12. Amount or Number of Securities	13. Price of Derivative Security (Instr. 5)	14. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	15. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	16. Nature of Indirect Beneficial Ownership (Instr. 4)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Code (Instr. 8)	5. V	6. (A)	7. (D)	8. Date Exercisable (Month/Day/Year)	9. Expiration Date (Month/Day/Year)	10. Title of Securities Underlying Derivative Security (Instr. 3 and 4)	11. Amount or Number of Securities	12. Price of Derivative Security (Instr. 5)	13. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	14. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	15. Nature of Indirect Beneficial Ownership (Instr. 4)
Non-Qualified Stock Option (right to buy)	\$11.375	10/29/2004		M			2,200	05/09/2000 ⁽¹⁾	11/09/2009	Common Stock	2,200	\$0	0	D	
Non-Qualified Stock Option (right to buy)	\$13.0625	10/29/2004		M			10,000	01/01/2001 ⁽²⁾	01/01/2010	Common Stock	10,000	\$0	0	D	
Non-Qualified Stock Option (right to buy)	\$14	10/29/2004		M			9,792	04/30/2001 ⁽³⁾	10/30/2010	Common Stock	9,792	\$0	208	D	
Non-Qualified Stock Option (right to buy)	\$12.8	10/29/2004		M			8,008	10/17/2001 ⁽³⁾	04/17/2011	Common Stock	8,008	\$0	2,992	D	

Explanation of Responses:

- 25% of the option becomes exercisable on the date listed in the "Date Exercisable" column; the remaining 75% becomes exercisable in three equal six month installments thereafter.
- 25% of the option becomes exercisable on the date listed in the "Date Exercisable" column; the remaining 75% becomes exercisable in 12 equal quarterly installments beginning three months after the date listed in the "Date Exercisable" column.
- 12.5% of the option becomes exercisable on the date listed in the "Date Exercisable" column; the remaining 87.5% becomes exercisable in 42 equal monthly installments thereafter.

Remarks:

Patricia A. Baker

11/02/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.